

Press Information

FOR IMMEDIATE RELEASE

New Screen Magnifier and Reader Offers True Portability

LIVERMORE, CA - Clarity, the market leader in portable assistive technology for visually impaired and blind individuals announced the introduction of **WinZoom**, a truly plug and play Screen Magnifier and Reader. WinZoom also contains several advancements over the current screen magnifiers such as font smoothing which keeps the crystal clear text quality regardless of the zoom level. Our align technology also allows the user to re-align entire paragraphs to fit on the screen with a simple mouse click.

WinZoom

WINZOOM	\$299
WINZOOM USB	\$399

WOW!

In addition, WinZoom supports 8 different viewing modes, ensuring a perfect zoom mode for any situation; contains several locators which allow the user to know where they are on the page at anytime; and has several mouse enhancements available to allow the user to customize their mouse size and color. According to Dave Brody, CEO of Clarity, "WinZoom takes screen magnification and reading technology to the next level. The portability of the product, along with it's feature set are unmatched with the other products currently available. With WinZoom, Clarity has once again shown their market leadership in low vision assistive technology."

True Portability

Other screen magnifier/readers claim to be portable and easily installed on multiple computers. Only WinZoom USB is truly portable and will run on any Windows compatible computer with no software installation required. Simply plug WinZoom USB in and the autoplay function will launch the application immediately and let you use it without having to download any software or drivers. There is no administrative privileges required which is key when using a public computer, such as, ones at a hotel, library, school or even at a friends house. When you are done, just unplug WinZoom and there is no trace left on the computer.

Summary of Key Features

- ◆ XP and Vista compatible (including 64 bit)
- ◆ 100% portable (USB Version)
- ◆ Magnifier and Reader for one low price
- ◆ Provides magnification between 1.5x-36x
- ◆ Font smoothing for clear text
- ◆ No administration privileges required
- ◆ Zoom scroll bars
- ◆ Reduces glare



About Clarity

Clarity is the leader in developing innovative, portable products for people on the go who have some type of low vision condition. Whether it is students, business executives or the older population, all have found Clarity products to fit their lifestyle and improve their independence.



For additional information or a **FREE TRIAL:**
(800) 575-1456 x204 or
www.getwinzoom.com